



COURSE 13

ENTREPRENEURSHIP & ECONOMY

Study load: 3 credits

Total studytime: 75 hours

EU-Partner(s):

TC-Partner(s):

PREREQUISITES

- None

STUDY MATERIALS

- Blank, S. and Dorf, B. (2020). "The Startup Owner's Manual: The Step-By-Step Guide for Building a Great Company", Wiley and Sons.

TECHNICAL REQUIREMENTS / LAB EQUIPMENT

- Microsoft Office

LEARNING OUTCOMES

This course intends to prepare students for the relevant aspects associated with the creation of a new business. At the same time, it will also foster in students an entrepreneurial mindset. By the end of the course students should be able to:

- Understand the concept of entrepreneurship, sustainable entrepreneurship and its relation to the economy
- Understand the attitudes, values and behaviours of an entrepreneurial mindset

- Ideate a new business concept/opportunity
- Design a business plan
- Integrate social, ethical, cultural and environmental aspects in the business plan;
- Distinguish between different sources of financing and assess which one is the best alternative
- Analyse a balance sheet, a profit and loss account and a cash-flow statement
- Value a business....

ACTIVITIES

- ...

CONTENT

1. Introduction to Entrepreneurship

- Concepts:
 - Sustainability
 - Innovation
 - Entrepreneurship
 - Economy
- Entrepreneurial mindset
- Characteristics of an Entrepreneur
- The entrepreneurial environment

2. Development of a new business

- The concept/idea
- The business model Canvas
- The business plan

3. The financials

- Financial documents

- Sources of financing
- Valuation methods ...

EVALUATION

First exam chance

FORM	%	REMARK
Exam	40.00	
Case study	60.00	"Starting your own business"

Second exam chance (re-sit exam)

FORM	%	REMARK
Exam	40.00	
Case study	60.00	"Starting your own business"